

TOUCH 1: Regulatory

Subject lines: <First Name>, enroll in your <workplace savings plan>
It's time to enroll in your <workplace savings plan>

Pre-headers: Pick the path that's right for you and your goals—and change it at any time.


[View in your browser](#)



WI CLIENT LOGO SPACE
200x75 max

[First Name] [Last Name]
[Plan Short Communication name]

[Secure Login](#)



Put decisions about
your money and future
in good hands. Yours.

Get started with your <workplace savings plan> today.

[Start saving now](#)

Did you know that if you take advantage of your <workplace savings plan>, you're likely to have 5 times more savings as you plan for the future?¹ That's why <your employer> offers it as part of your benefits.

And that's why it's so important to sign up now. When you enroll, you can:

- <Take advantage of your company match—when you contribute, your employer does too.>
- Decide how much you want to put in—and make changes whenever you want.
- <Sign up quickly—it only takes a few minutes to get started, using the approach that works best for you.>
- <Sign up quickly—it takes about a minute to get started, using the approach that works best for you.>

What's a <workplace savings plan>?

It's an investing account for you to use in retirement. By contributing a portion of your pre-tax dollars from your paycheck (meaning less taxable income in that year) into an account which puts your money to work for you.



You have until <date> to enroll in your <workplace savings plan>. If you don't take action, you'll be enrolled in your plan's default option.²

Ready to start? Have questions? Go to [NetBenefits.com](#) or talk to a Fidelity representative at <XXX.XXX.XXXX>.

Download the free NetBenefits® app to manage your accounts whenever—and wherever—you want. Learn more about what the app can do for you.



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Investing involves risk, including risk of loss.

¹Fidelity's Workplace Participant Satisfaction and Loyalty online survey of 33437 participants enrolled in their employers Fidelity sponsored plan(s). The survey was conducted in Feb-March 2021 on behalf of Fidelity by InMoment, an independent third-party research firm.

²You have the right to unenroll by calling the Services Center at 1-800-XXX-XXXX or going to NetBenefits.

The plan is intended to be a participant-directed plan as described in Section 404(c) of ERISA, which means that fiduciaries of the plan are ordinarily relieved of liability for any losses that are the direct and necessary result of investment instructions given by a participant or beneficiary.

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